

# WE DO MORE THAN STORE POWER WE MAKE IT SMART



# OUR VISION

- Become a world-leading green energy storage solution and service provider.
- Make clean energy accessible to
   100 million people in 10 years.

**OUR** STORY

core STRATEGY

3 ALPHA HOME

ALPHA C & I

# O1 OUR STORY



#### Who We Are

AlphaESS is a leading global green energy storage solution and service provider. With expertise in BMS, EMS, system integration, and cloud monitoring, we excel in providing tailored solutions for a wide range of applications, including residential, commercial & industrial, and utility-scale projects.

AlphaESS has 30+ subsidiaries and branches worldwide, including China, Germany, Australia, Italy, the United Kingdom, South Africa, Singapore, Malaysia, and more. With over 200,000 systems operating in more than 130 countries, AlphaESS has established a significant international presence.





150,000 +Systems Installed Globally



9,525 + Systems Installed in the UK



Years of Industry Experience



Patents in the ESS field



Capacity in the UK



#### **TOP 1**

2022-2023 TOP 1 Australia Market Share from SunWiz

#### **TOP 5**

2023 H1 TOP 5
Residential ESS Provider
in Germany
from EUPD Research

#### **TOP 6**

2021 TOP 6 supplier of global residential storage systems from IHS Markit

#### **TOP 10**

AlphaESS was listed among the top 10 home energy storage manufacturers globally (2024), recognized for its integrated systems with advanced features, including emergency backup power.

from life-younger.com



ESG Transparency Award







iF & Reddot & G-mark

Design Award



TOP BRAND PV (STORAGE & INVERTERS )

#### **Our History**

2012

Established in Nantong, China

2013

1st Generation BMS, EMS, and AlphaCloud Platform

#### 2016

Commercial Energy Storage Project Launched

#### 2017

- Large Air-cooled Energy Storage Container System
- Italian Subsidiaries Established
- 3rd Generation Residential ESS



#### 2014

1st All-in-One Residential ESS



#### 2015

European & Australian Subsidiaries Established

#### 2018

Myanmar Rural Electrification Project \*

\* Named as a Finalist for the SmarterE Award in 2020





#### 2019

Top 1 Residential ESS Provider in Australia (by SunWiz Research)

#### 2020

Overseas Headquarters Established in Singapore UK Subsidiary Established

#### 2023

Overseas Production Center Put into Operation



#### 2024

20ft 5MWh Liquid-cooling Energy Storage

#### 2021

- 4th Generation Residential ESS
- Top 5 Residential ESS Provider in Germany (by EUPD Research)

#### 2022

5th Generation Residential ESS



#### **Global Presence**



300+

Global Service Network

#### Key Networks

- Asia: China, Singapore, Malaysia, The Philippines, Myanmar, Indonesia, Uzbekistan, Japan
- Europe: Germany, United Kingdom, Italy, Belgium, Netherlands, France, Czech Republic, Spain
- Oceania: Australia, New Zealand, Fiji, New Caledonia
- Americas: United States, Guam, Hawaii, Colombia
- Africa: South Africa, Kenya, Nigeria





#### **Subsidiaries**



#### **Production Centers**

China: Nantong (Tongzhou & Qidong), Guangde Malaysia: Kulim







#### **R&D Centers**

Nantong, Suzhou, Nanjing, Tianjin







\*China: Nantong (Tongzhou & Qidong), Suzhou, Nanjing, Guangde, Beijing, Tianjin, Shenzhen, Guangzhou, etc.



#### Localization

Local Service Experience through a Global Network

We strive to provide our customers with seamless end-to-end services through our comprehensive localized service network, which offers convenient services including demand analysis, customized solutions, spare parts supply, professional training, warehouse management, fault analysis, and efficient maintenance. Our dedication lies in maximizing the utilization of our customers' systems and ensuring an exceptional service experience.



Remote Maintenance



Troubleshooting



Installation Training



Technical Support



Automatic Updates



Warranty Service

#### **Core Technologies**

AlphaESS masters core technologies including BMS, EMS, system integration and the AlphaCloud platform. Its product lines cover micro, residential, commercial and industrial, and utility-scale energy storage, offering ESS solutions ranging from 1 kilowatt to hundreds of megawatts for the global market.



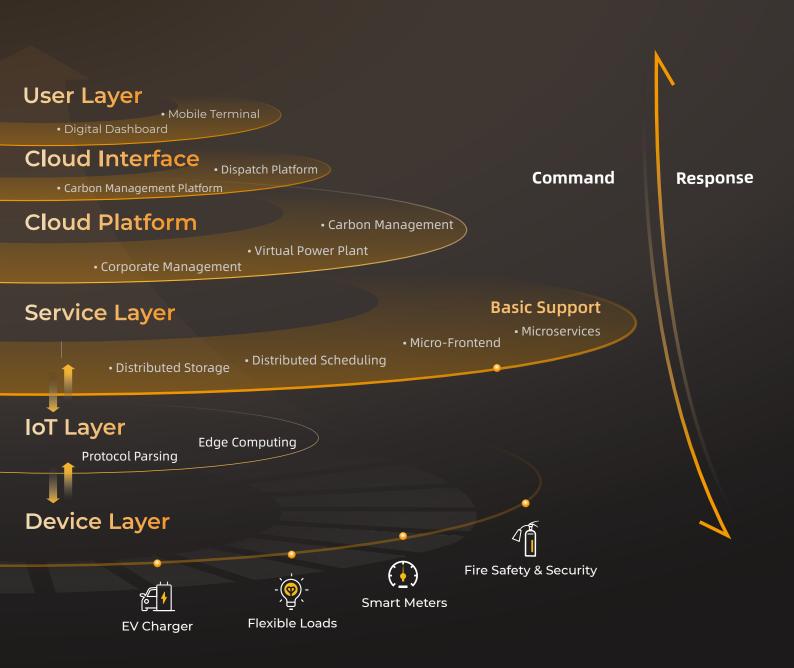
# CORE STRATEGY



#### **Smart Energy**

Digital Intelligent Management Architecture





#### Safe and Reliable

01

#### **Material Safety**

Secure the energy storage

Only first class, reliable **LiFePO**<sub>4</sub> cell will be used 02

#### **System Safety**

Secure the quality and performance



Design Environmental
Control

Real-Time Monitoring



Tiered Alarms Multiple Fire
Protection



Product Insurance







03

#### **Workplace Safety**

Secure the green, smart, and sustainable future

- Safer warehouse with more digital and less human operation
- EHS in practice with everyone involved: trainings, accountability, and occupational health
- Less emission with clean and efficient production



04

#### **Testing Safety**

Leave no stone unturned

#### **Battery Safety**

- · Compression Crash Tests
- · Overcharge and Overdischarge Tests
- · Short-Circuit Tests

#### **EMS Safety**

- · EMC Tests
- Fault Waveform Recording
   Tests
- Hardware-in-loop Simulation
   Tests

#### **Structural Safety**

- · Structural Strength Verification
- · System Structural Simulation
- Structural Design Short/Long-term
   Testing Verification

#### **Electrical Safety**

- · Short-Circuit Tests
- · Overload Temperature Rise Tests
- · Insulation Withstand Voltage Tests

#### **Fire Safety**

- Thermal Runaway and
   Propagation Tests
- Multi-dimensional Perception
   Detection Tests
- · UL9540A Certification Tests

#### **Environmental Reliability**

- · Low Pressure Tests
- · Salt Spray Tests
- Temperature Shock & Humidity
   Cycling Tests





#### **One-Stop Customer Service**

Focusing on products, technology, customer relations, sustainability, and internationalization, we provide personalized and comprehensive one-stop service to ensure customers have an excellent experience throughout the purchase, use, and maintenance of our energy storage systems.



#### **Customer Service Package** — AlphaCare

The AlphaCare package is tailored for our end customers and partners, providing comprehensive services in technical support, financing plan, marketing etc..

#### · Technical Support:

Dedicated customer service from start to finish with our OSC (Online Service Center).

- i. UK Helpdesk in Leeds
- ii. UK Field based Engineers based near Bristol
- iii. Rated 4.8 in Trust Pilot







#### Marketing Support:

Impactful co-branded initiatives to maximize brand exposure and early product upgrade info to stay competitive.

#### · AlphaCloud:

A lifetime-free energy management and monitoring platform for All AlphaESS systems.



\*Service items may vary by country/region, please contact your local AlphaESS business manager for further details.



#### **SMILE** Product Series

- S tronger Output
- M odular Configuration
- ntelligent Management
- ong Lifespan
- E fficient Operation

#### All-in-One Energy Storage System





#### Easy Installation

- · All-in-One Design
- · Plug & Play Wiring System
- · Built-in SPD



#### Flexible Expansion

- · Modular System
- Bypass for Faulty Battery
- · No Need for SOC Calibration



#### Cutting-Edge VPP

- Tailored API for Dynamic
   VPP Scheduling
- · Fast FCAS
- · Global Compatibility\*

<sup>\*</sup>Leading the Australian VPP market; compliant with European Commission Regulations (EU) 2017/1485, 2016/631, 2016/1388, 2017/1485 for Frequency Containment Reserves

## YOUR ALMIGHTY KNIGHT

**SMILE-G3** Series

SMILE-G3-S3.6 / S5 / S8

SMILE-G3-T10 / 20

SMILE-G3 series offers single-phase solutions ranging from 3.68kW to 8kW and three-phase solutions from 10kW to 20kW for home energy storage, catering to both AC and DC coupled scenarios. It covers a comprehensive range of needs including self-consumption for residential homes, peak-valley arbitrage, dual power supply with diesel generators, VPP (Virtual Power Plant) scheduling, solar storage charging, and solar storage heating.









#### HIGHER EFFICIENCY BRINGING MORE PROFITS



Ch 411	F 67	C7 C	/ 05
SIMIL	F-G3	-55h	155

Single Phase: 3.6 / 5 kW

Capacity: 4 - 60.6kWh

Datasheet



SMILE-G3-S8

8 kW

4 - 38.4kWh





SMILE-G3-T-10 / 20

Three Phase 10 / 20 kW

Capacity 4 - 57.6kWh

Datasheet







#### **More Profits**

- 200% PV Input
- MPPT Shadow Scanning
- High Voltage Battery with Higher RTE (Roud-Trip-Efficency)



#### On/Off-Grid Switching

- Dual Power Supply (Grid & Generator)
- 200% UPS Peak Overloading
- Grid-Forming: Sustained Off-Grid PV
   Operation



#### Smart IoT

- VPP-Ready with Very Fast FCAS
- PV-Storage-Charging Solution
- SG Ready for Heat Pumps

Available in: Australia, Germany, UK, Italy, Belgium, Czech, The Philippines, Thailand, China, Middle East, Africa, Latin America, etc.



### NON-HEATED BATTERIES

## NON-HEATED BATTERIES



#### SMILE-G3-BAT-4.0S

- · 1c Cell
- · Capacity: 4kWh
- 40kg
- Single phase : 1~4 in series
- Three phase: 1~6 in series



#### SMILE-G3-BAT-10.1P

- · 0.5c Cell
- Three Phase: 10 kW
- · Capacity: 10.1kWh
- 90kg
- Only compatible with G3-3.5kw & 5kw inverter
- Single phase: 1~6 in parallel





Datasheet



 $\cdot$  Fast Charging and Discharging

· PV Shadow Scanning for More Solar Energy Yield

## HEATED BATTERIES

# HEATED BATTERIES



#### SMILE-G3-BAT-4.8S

- · Capacity: 4.8 kWh
- 53kg
- Single phase :1~4 in series
- Three phase : 1~6 in series



#### SMILE-G3-BAT-9.6S

- · Capacity: 9.6 kWh
- 81kg
- Single phase : 1~4 in series
- Three phase :1~6 in series



Datasheet



- $\cdot$  PV Shadow Scanning for More Solar Energy Yield  $\cdot$  Modular Design for Quick Installation
- · Fast Charging and Discharging · Built in Fire Suppression System with Decompression Valve

#### **EV CHARGER** PV-Storage-Charging Solution



#### **User-Friendly**

- · Easy installation
- · High compatibility
- Keycard or AlphaCloud launching for proprietary identification
- · 7m-long charging cable



#### **Higher Profits**

- · 100% green energy consumption
- · Subsidy available
- · Lifetime-free upgrading online



#### **Multiple Charging Modes**

- Green mode: EV charged only by solar energy or battery
- · Fast mode: First priority for EV charging
- ECO mode: Customized timers and fixed power



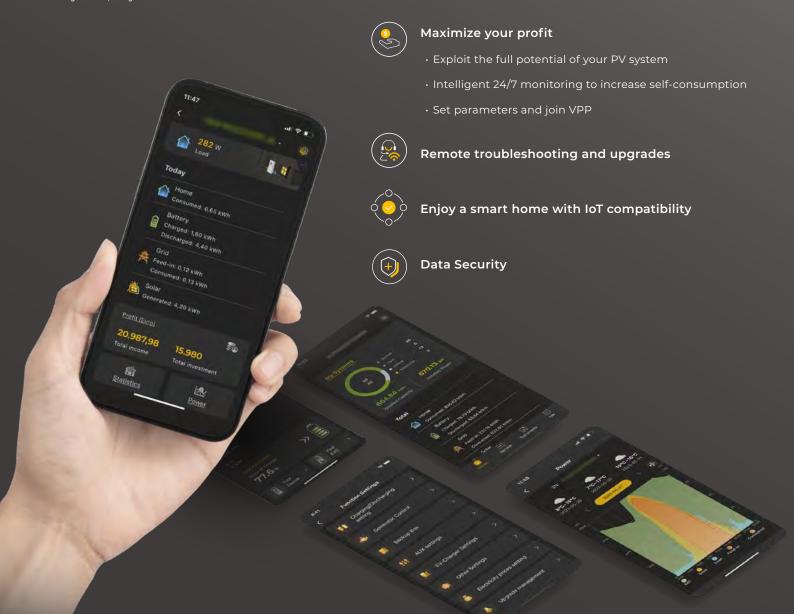






#### **ALPHACLOUD MONITORING PLATFORM**

AlphaCloud is a lifetime-free platform (for App and Web) where you can easily manage every device connected to AlphaESS systems. As soon as a device is plugged in, AlphaCloud reads its information and prepares all the possible configurations for you, so that you can learn about or change your energy plan anytime, anywhere.



# O4 ALPHA C&I

#### **EXPERT FOR ALL APPLICATION SCENARIOS**

#### Generation Side

- · Smooth Wind & PV Power Output
- · Maximizing Wind & PV Utilization
- Thermal Power Storage Frequency Modulation
- Active Power Control and Reactive
   Power Compensation

#### **Network Side**

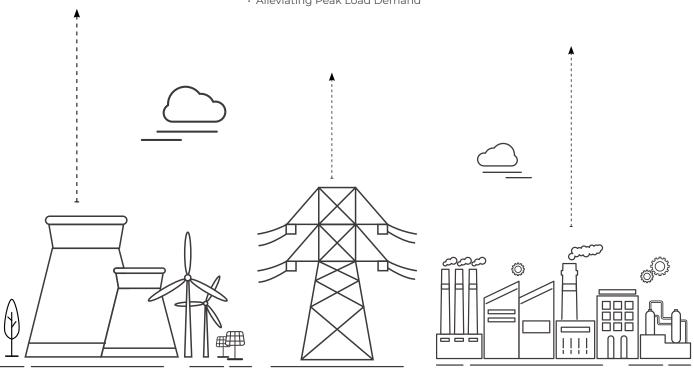
- · Peak Shaving and Frequency Modulation
- Improving Power Quality and System
   Reliability
- · Maintaining Voltage Stability of the

Transmission Network

- Extending the Lifespan of Transmission Equipment
- · Alleviating Peak Load Demand

#### Behind-the-Meter

- · Peak-Valley Arbitrage
- · Backup Power
- · Dynamic Expansion
- · Virtual Power Plant (VPP)
- Microgrid
- · Ancillary Services



# ALPHA



#### **Alpha C&I and Utility Solutions**

For 30kW+ applications, AlphaESS C&I and utility-scale solutions can work in sync with wind and solar resources, significantly improving the self-consumption rate of clean energy, smoothing out power supply-demand fluctuations. They can also be integrated with advanced technologies such as smart energy management platforms and the Internet of Things (IoT), facilitating the transformation of energy structure and providing crucial support for achieving carbon neutrality goals.

# **C&I**





High Energy Density



Cell-Level Constant Temperature Control



Enhanced Electrical Protection



Intelligent Fire Protection



#### **ALPHA STORION-M30/M50**

Power: 30 / 50 kW

Capacity: 60.25 - 216.9 kWh

- · Quick Installation and Easy Expansion: Plug & Play
- $\cdot$  Remote System Monitoring
- Dynamic SOC balancing between battery modules to maximize the energy utilization
- · 200% PV intput oversizing
- $\cdot$  IP66 for tough outdoor environments
- $\cdot$  Unique Bypass technology ensures stable system operation





#### Air-Cooled All-in-One Cabinet

Model	STORION-G3-H30 / H50
Rated Energy	30 kW / 50 kW Hybrid Inverter
Ingress Protection	IP55
Capacity	<ul> <li>STORION-H50-G3         <ul> <li>120.5 / 241 kWh</li> </ul> </li> <li>STORION-H30-G3         <ul> <li>72.3 / 144.6 kWh</li> </ul> </li> </ul>
Battery Type	LiFePO4
Fire Protection	Aerosol+Smoke/Temperature Detect
Battery Module	M77314-S 0.5C



- · Easy parameter settings, cloud-based control
- · PCS & battery all-in-one system
- · Plug & play installation
- · Seamless on/off-grid switching within 20ms
- · Multiple working modes available
- · Support parallel connection of 5 systems (on-grid) or 4 systems (off-grid)



### Liquid-Cooling Outdoor Cabinet

Model	STORION-LC-TB125-EX
Rated Energy	261.2kWh
Ingress Protection	IP55
Battery Type	LiFePO <sub>4</sub>
Fire Protection	Aerosol (Pack & Rack)+ Sprinkler + Smoke / Temperature Detection
Battery Module	M166314-S

- · All-in-one design for easy installation & transportation
- · Three-level Intelligent Fire Suppression System, UL9540A certified
- · Active cell balancing, maximizing life cycle and efficiency of system
- Backup Power Available with STS Cabinet (≤ 20ms Switch Time)
- · System-wide Temperature Difference ≤ 3°C
- · Max 50 units in parallel (On-Grid Mode)



Datasheet

Model	STORION-LC-H125-EX
Rated Energy	261.2kWh
Ingress Protection	IP55
Battery Type	LiFePO <sub>4</sub>
Fire Protection	Aerosol + Sprinkler
Battery Module	M166314-S

- · All-in-one design for easy installation & transportation
- · Support parallel connection of multiple systems on the DC side
- · High IP rating and dehumidification solution
- · Liquid cooling, system temperature difference ≤ 3°C
- · Compartment-level & pack-level intelligent fire protection systems with explosion relief strategy



Datasheet

### Liquid-Cooled Battery Cabinet

Model	STORION-LC-372
Rated Energy	372.7 kWh
Ingress Protection	IP55
Battery Type	LiFePO <sub>4</sub>
Fire Protection	Aerosol + Water
Battery Module	M166280-S
1	A-223

- All-in-one design for easy installation & transportation
- Support parallel connection of multiple systems on the DC side
- High IP rating and dehumidification solution
- Liquid cooling, system temperature difference ≤ 3°C
- Compartment-level & pack-level intelligent fire protection systems with explosion relief strategy





Model	STORION-LC235
Rated Energy	235.1kWh
Ingress Protection	IP55
Battery Type	LiFePO <sub>4</sub>
Fire Protection	Aerosol + Sprinkler
Battery Module	M166314-S

- Three-level Intelligent Fire Suppression System, UL9540A certified
- Active cell balancing, maximizing life cycle and efficiency of system
- System-wide Temperature
   Difference ≤ 3°C





Datasheet



#### STORION-TB250/500 250/500 kW | 630 ~ 2090 kWh

- · AC-Coupled and DC-Coupled solutions are both available
- · Liquid-cooling solution: higher safety and extended lifespan
- On/Off-grid switching times ≤ 20 ms
- Flexible capacity configuration 209 kWh per cabinet, up to 10 cabinets in parallel Battery capacity ranges: 630 ~ 2090 kWh
- · DC-Coupled up to 160% PV oversize
- · Various working modes for different application scenarios
- · LFP battery cell, high security, long cycle life



# 5MWh

## **Liquid-Cooled Battery Container**



Model	AlphaCS-H20-DC-LC 2.0
Rated Energy	5015.9 kWh
Ingress Protection	IP55
Charge/Discharge Rate	0.5 C
Battery Type	LiFePO <sub>4</sub>
Fire Protection	Perfluorohexanone + Water
Battery Module	M166314-S

- Multiple fire protection systems, battery pack-level suppression
- Enhanced electrical protection to mitigate short-circuit risks
- Liquid cooling for uniform temperature, 20% less energy loss
- · Compatible with various PCS and EMS
- Cloud-based data management, remote troubleshooting
- 34% increase in energy density, reducing upfront investment

# **1500V**

## **Liquid-Cooled Battery Container**



Model	AlphaCS-H20-DC-LC
Rated Energy	3727.3 kWh
Ingress Protection	IP55
Charge/Discharge Rate	0.5 C
Battery Type	LiFePO <sub>4</sub>
Fire Protection	Aerosol + Water (Optional: Perfluorohexanone)
Battery Module	M166280-S

A RAMES

- · High energy density
- · Multiple intelligent fire protection systems
- · Flexible layout, supporting parallel connection
- · Intelligent thermal management strategy
- External maintenance design, efficient and convenient



# **Industrial Battery Packs**

## Liquid-Cooled Battery



Battery Module	M166280-S (0.5C)
Rated Voltage	166.4 V
Rated Power / Rated Energy	23.2 kW / 46.5 kWh
Cycle Life	≥ 6000 (@ 25°C)
Operating Temperature Range	-30°C ~ 50°C

## 140MW / 280MWh + 80MW / 160MWh

Peak Shaving and Frequency Regulation Ulanqab, Inner Mongolia















1 583.2 kWh
Net-Zero

Skegness

2 96 kWh Renewable Energy Solutions Walsall

**68.4 kWh**Energy Storage for Hospitality Sector

Peak District

10kW / 41kWh

Hybrid Solar and battery system

UK

Scan the QR code for more details













































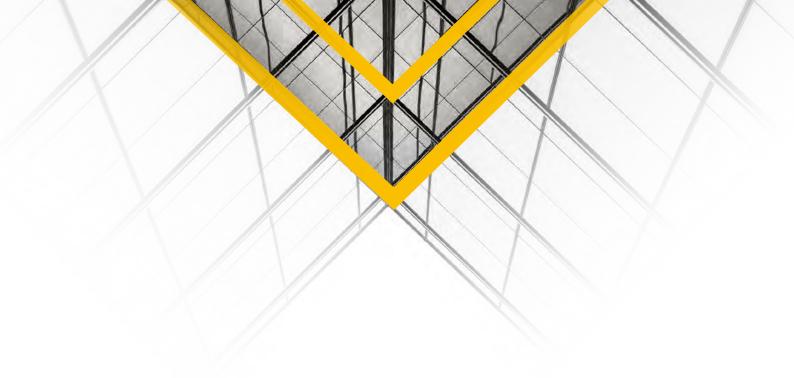














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