



AlphaESS UK £100 off First Installation Promotion – Terms and Conditions

1. Promoter

This promotion is organised by AlphaESS UK (the “Promoter”).

2. Eligibility

The promotion is open to new installers of AlphaESS UK products based in the United Kingdom.

Participants must be a newly registered installations partner from the date of this promotion. This promotion starts on 5 March 2026.

Employees of the Promoter and its affiliated companies are excluded.

3. Promotion Details

Eligible participants will receive £100 credited against their first order relating to their first installation of an AlphaESS UK storage system (system includes inverter and battery). This will be managed using the installer registration date and the date the first installation is registered in Alpha's installation database.

The credit applies to one (1) installation and one (1) order only per eligible company.

4. Promotion Period

The promotion is valid for 30 days from the date the installer registers in the Alpha System.

Orders placed after the 30-day period will not be eligible for the credit.

5. Redemption

The £100 credit will be applied to the participant's first qualifying order following verification of the installation.

Proof of installation will be confirmed from the date the installer registered as an Alpha Installer and the date of the first installation in Alpha's system.

The credit is non-transferable and cannot be exchanged for cash or any other alternative.

6. Product Scope

The promotion applies only to qualifying AlphaESS UK storage systems as determined by the Promoter.

Other AlphaESS UK products, services, or accessories are excluded unless expressly stated.

7. Combination with Other Offers

This promotion cannot be used in conjunction with any other offer, discount, or promotion unless explicitly agreed in writing by the Promoter.

8. Taxes

Unless stated otherwise, the £100 credit is exclusive of VAT. Any tax implications remain the responsibility of the participant.

9. Cancellation and Amendments

The Promoter reserves the right to amend, suspend, or withdraw the promotion at any time where reasonably necessary, including in cases of fraud, abuse, or technical failure.

10. Verification and Disqualification

The Promoter reserves the right to verify eligibility and disqualify any participant who breaches these Terms and Conditions or provides false or misleading information.

11. Governing Law

These Terms and Conditions are governed by and construed in accordance with the laws of England and Wales, and Scotland.

Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales, and Scotland.